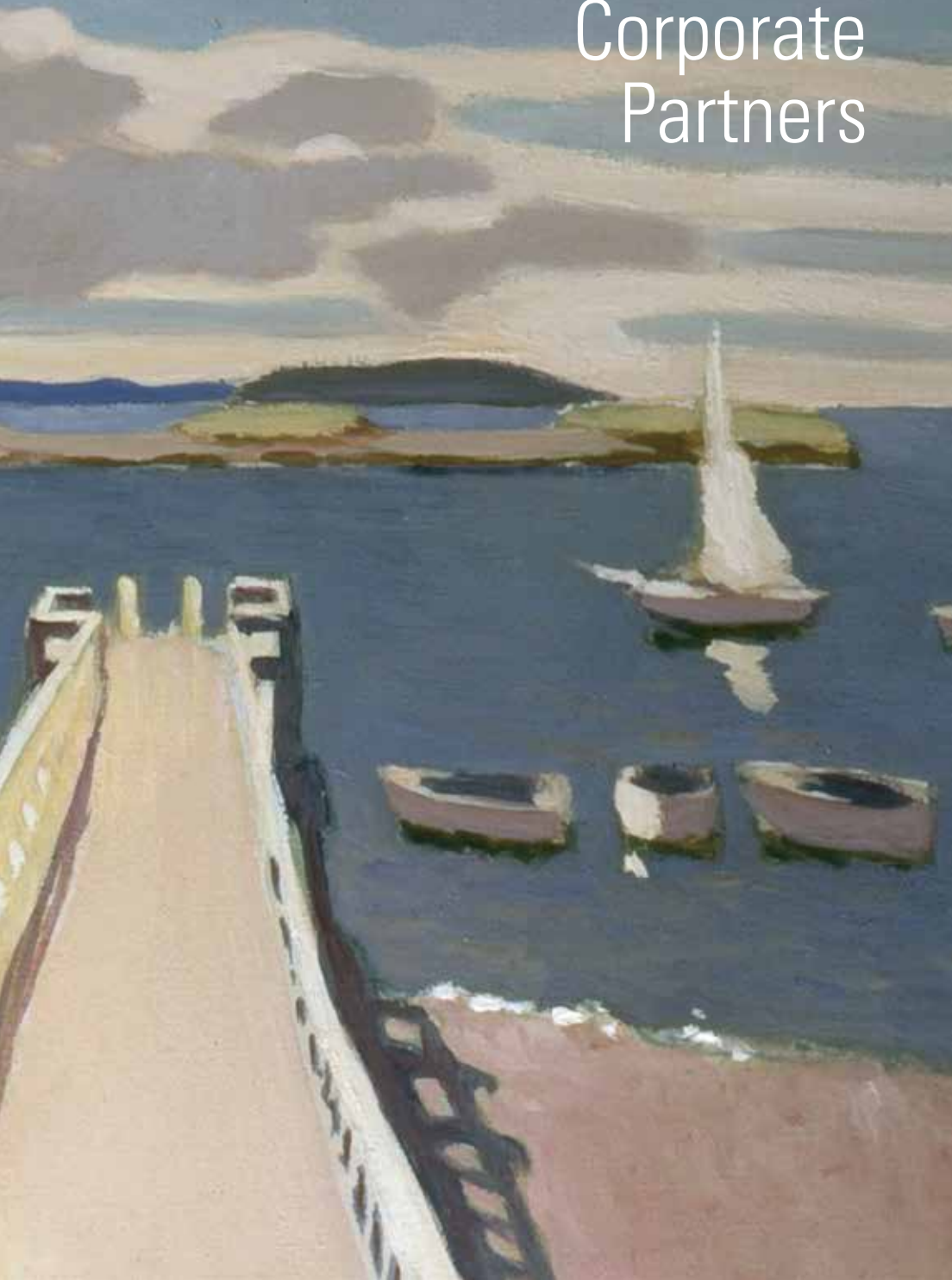


Farnsworth Art Museum

# Corporate Partners





# Corporate Partners at the Farnsworth

Whether you have been a Corporate Partner for many years or are new to the Farnsworth Art Museum, we have designed a NEW corporate platform to ensure your partner experience at the Farnsworth will be a meaningful one.

The Farnsworth is a major art resource for the state of Maine, nationally, and globally. The Farnsworth delivers creative programming and an exceptional visitor experience, built upon the strengths of the collection, the museum's collaborations with economic, cultural, educational and civic sectors and its engagement with a vibrant artistic community.

Since the Farnsworth opened in 1948, museum visitors have surpassed 3.3 million. The museum currently serves 71,000 individuals in person and 141,000 individuals online annually.

An anchor institution in Rockland and a cultural touchstone for the rest of Maine and beyond, the Farnsworth generates annually an estimated \$58 million economic impact on its community. The museum continues to share its artistic, cultural and intellectual resources, its work and its facilities with the public year-round.

## **Won't you join us as we "celebrate Maine's role in American art"?**

Please take a moment to review this Corporate Partner Benefits booklet and let us know how your company would like to partner with the Farnsworth Art Museum.

**If additional information is needed, please contact Ann Holton, Director of Individual Giving at 207.596.6256 or [aholton@farnsworthmuseum.org](mailto:aholton@farnsworthmuseum.org)**



# Corporate Partners Annual Membership Levels



## CORPORATE SPONSORSHIP

# \$25,000

- Ad in our Biannual Magazine (5,000 circulation)
- Museum Event Rental\*
  - rental fee waived for one event
- Private Museum Tour – After Hours\*
  - champagne reception and tour for 20 of your guests with the museum director
- Select One Exhibition or Event to Support and Become a **Lead Sponsor**
  - company listed on exhibition wall
  - company's name included in all press releases
- Invitations to Patron Preview Openings
  - 12 invitations for your company to distribute
- Single Use Guest Passes
  - 50 guest passes to distribute
- Corporate Partner Cards
  - 16 membership cards for admittance to the museum throughout the year
  - 10% discount in the museum store
- Company's Name on E-News (5,200 subscribers)
  - 12 X per year
- Company Name/Logo Link on the Farnsworth Website (141,000 online visitors)
- Company's Name on Farnsworth Social Media Posts
  - 24 X per year
- Company Name/Logo on Museum-Wide Screens (visible every 30 seconds)

\*Advanced Scheduling is Required

Fitz Henry Lane, *Camden Mountains from the South Entrance to the Harbor* (detail), 1859

## CORPORATE SPONSORSHIP

# \$15,000

- Museum Event Rental\*
  - rental fee waived for one event in the library
- Private Museum Tour – After Hours\*
  - tour for 10 of your guests with the museum director
- Select One Exhibition or Event to Support and Become a **Lead Sponsor**
  - company listed on exhibition wall
  - company's name included in all press releases
- Invitations to Patron Preview Openings
  - 10 invitations for your company to distribute
- Single Use Guest Passes
  - 30 guest passes to distribute
- Corporate Partner Cards
  - 10 membership cards for admittance to the museum throughout the year
  - 10% discount in the museum store
- Company's Name on E-News (5,200 subscribers)
  - 8 X per year
- Company Name/Logo Link on the Farnsworth Website (141,000 online visitors)
- Company's Name on Farnsworth Social Media Posts
  - 18 X per year
- Company Name/Logo on Museum-Wide Screens (visible every 30 seconds)

\*Advanced Scheduling is Required

# \$10,000

- Museum Event Rental\*
  - 50% savings on one rental fee
- Private Museum Tour – After Hours\*
  - tour for 6 of your guests with the chief curator
- Select One Exhibition or Event to Support and Become a **Contributing Sponsor**
  - company listed on exhibition wall
  - company's name included in all press releases
- Invitations to Patron Preview Openings
  - 8 invitations for your company to distribute
- Single Use Guest Passes
  - 20 guest passes to distribute
- Corporate Partner Cards
  - 8 membership cards for admittance to the museum throughout the year
  - 10% discount in the museum store
- Company's Name on E-News (5,200 subscribers)
  - 6 X per year
- Company Name/Logo Link on the Farnsworth Website (141,000 online visitors)
- Company's Name on Farnsworth Social Media Posts
  - 12 X per year
- Company Name/Logo on Museum-Wide Screens (visible every 30 seconds)

\*Advanced Scheduling is Required

## CORPORATE SPONSORSHIP

# \$5,000

- Museum Event Rental\*
  - 25% savings on one rental fee
- Private Museum Tour – After Hours\*
  - tour for 2 of your guests with a museum curator
- Select One Exhibition or Event to Support and Become a **Contributing Sponsor**
  - company listed on exhibition wall
  - company's name included in all press releases
- Invitations to Patron Preview Openings
  - 6 invitations for your company to distribute
- Single Use Guest Passes for the Year
  - 12 guest passes to distribute
- Corporate Partner Cards
  - 6 membership cards for admittance to the museum throughout the year
  - 10% discount in the museum store
- Company's Name on E-News (5,200 subscribers)
  - 3 X per year
- Company Name/Logo Link on the Farnsworth Website (141,000 online visitors)
- Company's Name on Farnsworth Social Media Posts
  - 8 X per year
- Company Name/Logo on Museum-Wide Screens (visible every 30 seconds)

\*Advanced Scheduling is Required



## CORPORATE SPONSORSHIP

# \$2,500

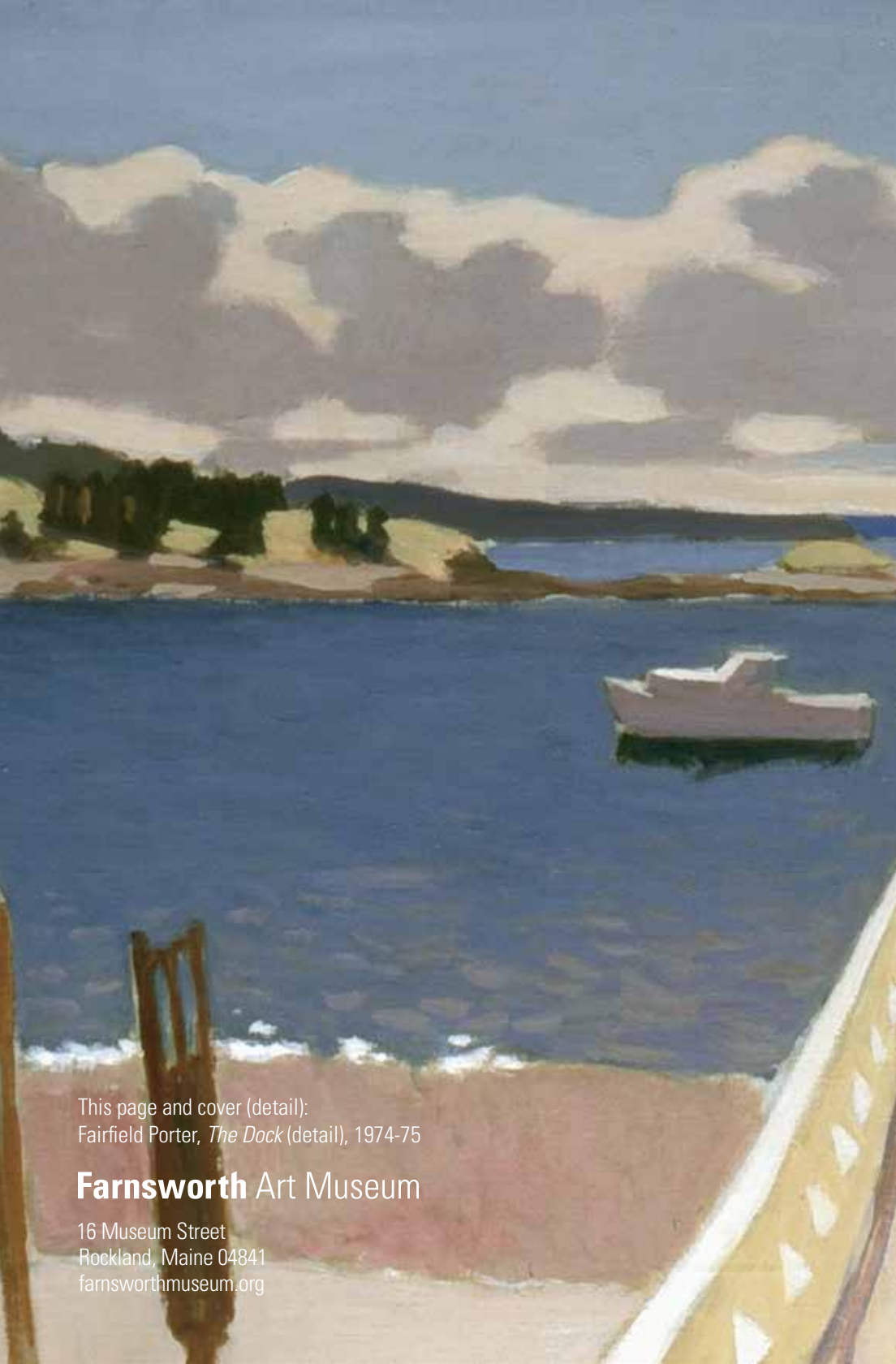
- Select One Exhibition or Event to Support and Become a **Sponsor**
  - company listed on exhibition wall
  - company's name included in all press releases
- Invitations to Patron Preview Openings
  - 4 invitations for your company to distribute
- Single Use Guest Passes
  - 8 guest passes to distribute
- Corporate Partner Cards
  - 4 membership cards for admittance to the museum throughout the year
  - 10% discount in the museum store
- Company's Name on E-News (5,200 subscribers)
  - 1 X per year
- Company Name/Logo Link on the Farnsworth Website (141,000 online visitors)
- Company's Name on Farnsworth Social Media Posts
  - 4 X per year
- Company Name/Logo on Museum-Wide Screens (visible every 30 seconds)

## CORPORATE SPONSORSHIP

\$1,000

- Select One Exhibition or Event to Support and Become a **Sponsor**
  - company listed on exhibition wall
  - company's name included in all press releases
- Invitations to Patron Preview Openings
  - 2 invitations for your company to distribute
- Single Use Guest Passes
  - 4 guest passes to distribute
- Corporate Partner Cards
  - 2 membership cards for admittance to the museum throughout the year
  - 10% discount in the museum store
- Company Name/Logo Link on the Farnsworth Website (141,000 online visitors)
- Company's Name on Farnsworth Social Media Posts
  - 2 X per year
- Company Name/Logo on Museum-Wide Screens (visible every 30 seconds)





This page and cover (detail):  
Fairfield Porter, *The Dock* (detail), 1974-75

## **Farnsworth** Art Museum

16 Museum Street  
Rockland, Maine 04841  
[farnsworthmuseum.org](http://farnsworthmuseum.org)