

## Corporate Partners

*at the Farnsworth Art Museum*

The Farnsworth offers a variety of opportunities for companies to partner with the museum to meet your marketing, philanthropic, and community engagement goals while enjoying opportunities to mix and mingle with the museum's patrons and other valuable benefits. We offer unique venues for corporate events and custom packages to recognize and appreciate your employees or customers.

Since the Farnsworth opened in 1948, museum visitors have surpassed more than 3.3 million. The museum typically welcomes more than 70,000 individuals in person and more than 100,000 online annually.

An anchor institution in Rockland and a cultural touchstone for Maine and beyond, the Farnsworth generates an estimated \$58 million in economic impact to the region each year.

The Farnsworth is a major art resource for the state of Maine, nationally, and globally. The Farnsworth delivers creative programming and exceptional visitor experiences, built upon the strengths of its nationally-renowned collection. The museum collaborates with economic, cultural, educational, and civic sectors and contributes to a vibrant artistic community and tourist destination.

**Won't you join us as we celebrate Maine's role in American art?**

If additional information is needed, please contact:

Ann Holton  
Director of Leadership Giving  
207-596-6256  
aholton@farnsworthmuseum.org

## Corporate Partnership Opportunities

### \$25,000 Premier Sponsorship

*Premier Sponsorship at the Farnsworth gives you special access to the museum and its patrons. Selecting **one of three available options** as a Premier Sponsor—Community Engagement, Gala Visionary, or Educational Outreach—will ensure a custom fit to your participation, with recognition benefits designed to meet your company's specific goals.*

Option 1: **Community Engagement Premier Sponsors** will receive logo recognition across some of the Farnsworth most popular community programs, including Fall Family Festival and Share the Wonder, which draws thousands to Rockland each year.

Option 2: **Gala Visionary Premier Sponsors** will have their logo prominently displayed across the Farnsworth's special Gala events, attracting attention to their brand from more than 400 culturally savvy benefactors.

Option 3: **Educational Outreach Premier Sponsors** will receive logo recognition across the Farnsworth's model education program, Arts-in-Education, allowing both local families and prominent arts patrons to recognize your company's good standing in the community.

All Premier Sponsors enjoy VIP access and premier recognition, including:

- ▷ One half-page ad in our biannual magazine, mailed to 5,000 affluent arts patrons
- ▷ Opportunity to host a corporate event at the museum (rental fee waived) or online. If you would prefer to underwrite a free day at the Museum for your employees, customers, or all of Maine, we will customize your marquee event to meet your expectations.
- ▷ Private museum tour and after-hours champagne reception with the museum director for VIP clients and key staff
- ▷ Eight Corporate Partner museum memberships, which include free admission to the museum throughout the year and invitations to exclusive patrons' events and engagement opportunities
- ▷ Logo recognition as a **Premier Sponsor** on website, e-newsletters, and social media, as well as acknowledgement in the Farnsworth annual report, magazine, on the museum's donor wall of honor, and on museum-wide monitor screens (visible every 30 seconds)

## **\$10,000 Lead Sponsorship**

*Sponsor a season of nationally prominent exhibitions.*

- ▷ Your company's name and logo will be displayed on the wall at a season's worth of exhibitions at the Farnsworth, as well as in associated print publications and materials related to the exhibitions
- ▷ Private museum tour with the museum director for your VIP clients and key staff
- ▷ Four Corporate Partner museum memberships, which include free admission to the museum throughout the year and invitations to exclusive patrons' events and engagement opportunities
- ▷ Logo recognition as a **Lead Sponsor** on website, e-newsletter, and social media as well as acknowledgement in the Farnsworth annual report, magazine, on the museum's donor wall of honor, and on museum-wide monitor screens (visible every 30 seconds)

## **\$5,000 Contributing Sponsorship**

*Stand out across an attractive array of Farnsworth communications.*

- ▷ Private museum tour with a Farnsworth curator for your VIP clients and key staff
- ▷ Four Corporate Partner museum memberships, which include free admission to the museum throughout the year and invitations to exclusive patrons' events and engagement opportunities
- ▷ Name recognition as a **Contributing Sponsor** on our website, e-newsletter, and social media, as well as acknowledgement in the Farnsworth annual report, magazine, on the museum's donor wall of honor, and on museum-wide monitor screens (visible every 30 seconds)

## **\$2,500 Sponsorship**

*Mingle with art donors and support the community all in one package.*

- ▷ Two Corporate Partner museum memberships, which include free admission to the museum throughout the year and invitations to exclusive patrons' events and engagement opportunities
- ▷ Name recognition as a **Sponsor** on our website, e-newsletter, and social media, as well as acknowledgement in the Farnsworth annual report, magazine, on the museum's donor wall of honor, and on museum-wide monitor screens (visible every 30 seconds)